

HIS RUBY CARTIER TERNITY BAND -/ITH A CARTIFF PLATINUM RING WITH 10.5CT DIAMOND WHEN HE SAW OTHER HOLLYWOOD STARS AUNTING MUCH

## Soraya Esfandiary-Bakhtiari spent two months in bed gravely ill with typhoid just before her nuptials to Shah Mohammad Reza Pahlavi, it is said that he brought her a jewel every day and placed it on her pillow. Richard Burton was so fond of gifting Elizabeth Taylor with jewels that she referred to an emerald Bulgari necklace as her "it's Tuesday, I love you" jewelry. He also bought her the 33.19ct Harry Winston Krupp diamond ring in 1968, which has since been renamed the Elizabeth Taylor Diamond, and the 68ct Taylor-Burton Diamond. The latter jewel was so valuable that its insurers, Lloyd's of London, insisted Taylor only wear it 30 days a year, and be accompanied by armed guards whenever she wore it in public. After their divorce, Taylor sold the diamond to Lebanese jeweler Robert Mouawad, and used the proceeds to fund a hospital in Botswana. Of all the gifts in the world, the ones

hen the young

in the tiniest boxes must spark the most anticipation. Who doesn't covet a fiery diamond or ruby for your fingers, ears, or neckline?

"Jewelry is essentially timeless, since gold and gemstones don't wear off," says Lebanese jewelry designer Ralph Masri. "That in itself is symbolic of the endurance of love. When you gift jewelry, it's usually meant to be treasured for the long run, and worn on the body as a constant reminder of your love." One of Masri's most cherished commissioned pieces was a bespoke pendant created for a husband to give to his wife upon the birth of their first child. "He wanted me to use a loose,

From royals to screen stars, nothing says "I love you" like a shiny, intoxicating gem

STARS

**Words CHRISTINE VAN DEEMTER** 

Jewelryهجوهرات

oval emerald he had gifted her earlier, as it had sentimental value. I encrusted the emerald - a token of their love - into a cocoonshaped setting to symbolize the protection of their love and child."

Bil Arabi creative director, Nadine Kanso, also looked to love when designing her oneoff gold and diamond Passion cuff for Christie's. "The idea was to showcase love in a new way – by wearing your heart on your sleeve." Egyptian jeweler Azza Fahmy echoes this sentiment with her inscribed wedding bands – the most popular being the chevalier gold "My Eternity" ring, inspired by an Oum Kalthoum song.

Sentiment is what turns a glittering gift into an heirloom. "The rings I designed that mean the most to me are the engagement rings I created for my siblings," says Nadine Ghosn, DDFC/ Vogue Fashion Prize high jewelry winner. "Finding the stone and being part of the surprise is truly a one-of-a-kind experience, especially since these pieces will be passed on to the next generation." What do couples normally gift each other? Cuff links for men, says Ghosn, and necklaces and earrings for women. "Men tend to stay away from rings until they are ready!"

Anthropologists believe the custom of giving engagement rings dates back to Roman times, when wives used to show

**LEFT** ELIZABETH TAYLOR'S EMERALD BULGARI NECKLACE **BELOW** TAYLOR WEARING THE 68CT TAYLOR-BURTON DIAMOND. WITH RICHARD BURTON AT

> **66** Elizabeth Taylor referred to an EMERALĎ BULGARI NECKLACE as her "it's Tuesday, I love you" jewelry 99



their husbands' ownership by wearing rings attached to small keys. The first diamond engagement ring on record was commissioned by Archduke Maximilian of Austria in 1477 for Mary of Burgundy. His stone kicked off the trend, still popular today, although for centuries birthstones were favored above diamonds. This changed when a young copywriter named Frances Gerety came up with the "slogan of the century" in 1947 for De Beers - "a diamond is forever." Sales of diamond engagement rings shot up 80%.

The custom of spouses gifting each other silver on their 25th anniversary, gold on the 50th, and diamonds on the 60th, dates back to the late 19th century. While it appears to be linked to romance, this sentimentalization of marriage was anything but. It was the time in Europe and the US when love matches were becoming more commonplace, to the horror of social conservatives. If a couple got married for

something as capricious as love, what will keep them committed to each other in the long run? Perhaps a shiny gift... □



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DIANA, PRINCESS OF WALES THE LATE PRINCESS CHOSE HER OWN ENGAGEMENT RING ROM A CATALOGUE AND SETTLED UPON THE 12CT OVAL SAPPHIRE BEAUTY BECAUSE SHE THOUGHT IT WAS THE MOST BEAUTIFUL. HER SON PRINCE WILLIAM PROPOSED TO KATE MIDDLETON WITH



MARKLE PRINCE HARRY PROPOSED TO HIS ACTOR GIRLFRIEND WITH A RING HE **DESIGNED HIMSELI** FEATURING A 5CT DIAMOND FROM BOTSWANA, AND WO SMALLER ONES FROM THE JEWELRY COLLECTION OF HIS MOTHER

MEGHAN